

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2668241**

Alt Order #: 27065267

Product Desc: issue

Estimate: 9180

Flight Dates: 09/29/20 - 10/05/20

Original Date / Rev: 10/29/20 / 10/29/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: **Waterfront Strategies**

Buying Contact:

Billing Contact:

3050 K Street, NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Women Vote PAC**

Demographic: A35+

Product Codes: PL6

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-ISS

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID: IN14921

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	99	\$67,500.00	\$57,375.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	99	\$67,500.00	\$57,375.00	0.00
Totals	99	\$67,500.00	\$57,375.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	09/29/20	10/05/20	KSN Today 1	CM	5-6am	MTWTF--	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 1															
KANSAS TODAY 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			5			\$200.00		0.00			
2	Multi	09/29/20	10/05/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			5			\$400.00		0.00			
3	Multi	09/29/20	10/05/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$700.00	P3	0.00	NM	10	\$7,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/20	10/05/20	MTWTF--			10			\$700.00		0.00			
4	Multi	09/29/20	10/05/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	8	\$600.00	P3	0.00	NM	8	\$4,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Women Vote PAC
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	Multi	09/29/20	10/05/20	M-F 430-5p Channels : KSNL,KSNG,KSNL,KSNW M-F 430-5p JEOPARDY	CM	430-5pm	MTWTF--	:30	5	\$900.00	P3	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/29/20	10/05/20	MTWTF--		5			\$900.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	5	Multi	09/29/20-10/05/20	M-F 430-5p		430-5pm	MTWThF----	:30		(\$900.00)		0.00	NM		
				Credited											
N 15	Multi	09/29/20	10/05/20	KSN News at Five Channels : KSNL,KSNG,KSNL,KSNW KSN News at Five KSN NEWS-5P	CM	5-530pm	MTWTF--	:30	4	\$1,000.00	P3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/29/20	10/05/20	MTWTF--		4			\$1,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	Multi	09/29/20-10/05/20	KSN News at Five		5-530pm	MTWThF----	:30		(\$1,000.00)		0.00	NM		
				Credited											
16	Multi	09/29/20	10/05/20	KSN News at Six Channels : KSNL,KSNG,KSNL,KSNW KSN News at Six KSN NEWS-6P	CM	6-630p	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/29/20	10/05/20	MTWTF--		5			\$1,500.00		0.00				
17	Multi	10/03/20	10/03/20	Sa 630-7p Channels : KSNL,KSNG,KSNL,KSNW Sa 630-7p WHEEL-FORTNE W	CM	630-7pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/28/20	10/04/20	-----S-		1			\$800.00		0.00				
18	Multi	09/29/20	10/05/20	LN M-F Channels : KSNL,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri KSN NEWS-10P<	CM	10-10:35pm	MTWTF--	:30	5	\$1,500.00	P3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/29/20	10/05/20	MTWTF--		5			\$1,500.00		0.00				
19	Multi	09/29/20	10/05/20	Tonight Show Channels : KSNL,KSNG,KSNL,KSNW Tonight Show/Jimmy Fallon TONITE SHW-NBC<	CM	10:35p-11:35pm	MTWTF--	:30	5	\$560.00	P3	0.00	NM	5	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/29/20	10/05/20	MTWTF--		5			\$560.00		0.00				
20	Multi	10/05/20	10/05/20	Mon Prime Other 1 Channels : KSNL,KSNG,KSNL,KSNW Mon Prime Other 1 American Ninja Warrior	CM	7-9p	M-----	:30	1	\$2,400.00	P3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	M-----		1			\$2,400.00		0.00				
E 21	Multi	10/05/20	10/05/20	Mon Prime Hour 3 Channels : KSNL,KSNG,KSNL,KSNW Monday 9-10p Dateline	CM	9-10p	M-----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/05/20	10/11/20	M-----		1			\$1,600.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	Multi	10/05/20-10/11/20	Mon Prime Hour 3		9-10p	M-----	:30		(\$1,600.00)		0.00	NM		
				Credited											
E 22	Multi	09/30/20	09/30/20	Wed Prime Hour 1 Channels : KSNL,KSNG,KSNL,KSNW Wednesday 7-8p CHC MED-EN-NBC	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Hour 1		7-8p	--W-----	:30		(\$1,600.00)		0.00	NM		
Credited															
E 23	Multi	09/30/20	09/30/20	Wed Prime Other 2	CM	8p-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wed Prime Other 2											
				America's Got Talent Wed 9e/8c-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Other 2		8p-10p	--W-----	:30		(\$1,600.00)		0.00	NM		
Credited															
E 24	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 9-10p											
				CHC PD-ENC-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	09/28/20-10/04/20		Wed Prime Hour 3		9-10p	--W-----	:30		(\$1,600.00)		0.00	NM		
Credited															
25	Multi	10/02/20	10/02/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	1	\$1,000.00	P3	0.00	NM	1	\$1,000.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Friday 9-10p											
				DATLINE FR-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	----F--			1		\$1,000.00	0.00					
26	Multi	10/04/20	10/04/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				FB Night in Amer Pre Game											
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	-----S			1		\$1,600.00	0.00					
27	Multi	09/30/20	09/30/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 7-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
28	Multi	09/30/20	09/30/20	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 8-9p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
29	Multi	09/30/20	09/30/20	Wed Prime Hour 3	CM	9-10p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Wednesday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/28/20	10/04/20	--W----			1		\$1,600.00	0.00					
30	Multi	10/02/20	10/02/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				Today Show 8-9am											
				TODAY SHW<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	----F--			1		\$600.00	0.00					
31	Multi	10/02/20	10/02/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				M-F 9-10a											
				LVE-KELLY&RYAN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/29/20	10/05/20	----F--			1		\$340.00	0.00					

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Wichita KS KSNW

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32	Multi	10/05/20	10/05/20	Mon Prime Hour 1	CM	7-8p	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
Channels : KSNL,KSNG,KSNL,KSNW															
Monday 7-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/20	10/11/20	M-----	1		\$1,600.00		0.00						
													Totals	99	\$67,500.00



125 West 55th St
New York, NY 10019

Contract # 27065267	Changes as of: 10/29/2020 at 10:59 AM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 144/150/9180	Flight: 9/29/20 - 10/5/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	Advertiser: Women Vote	Market: Wichita	Total \$: \$67,500.00
Product: issue	Office: WASHINGTON	Total Spots: 99	
Agency Order #: 9943495	Service: Nielsen	Total CPP: \$0.00	
Buyer: Meade, Nicole	Primary Demo: Adults 35+	Total GRP:	
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2668241	
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/29 - 9/29		Total Spots	Total \$	CPP*	GRP*
							9/29					
CR 11	Tu-F,M 1p-2p		DAYS-OUR LIVES	\$340.00	0	30	5 ▸ 4		4	\$1,360.00	\$0.00	0.0
CR 13	Tu-F,M 4p-4:30p		JEOPARDY TWO	\$600.00	0	30	5 ▸ 4		4	\$2,400.00	\$0.00	0.0
CR 14	Tu-F,M 4:30p-5p		JEOPARDY	\$900.00	0	30	5 ▸ 4		4	\$3,600.00	\$0.00	0.0
CR 15	Tu-F,M 5p-5:30p		KSN NEWS-5P	\$1,000.00	0	30	4 ▸ 3		3	\$3,000.00	\$0.00	0.0
TOTALS: 99									99	\$67,500.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
10/29/20 10:59 AM	Sent To Rep	Patty Sparkman	credits for spots that DNA